

# For Immediate Release



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## **BIG BROTHERS BIG SISTERS OF MONMOUTH COUNTY HOLDS SUCCESSFUL CASINO NIGHT FUNDRAISER TO BENEFIT MENTORING PROGRAMS**

**EATONTOWN, NJ, July, 2009** – Big Brothers Big Sisters of Monmouth County held its Second Annual Casino Night at Asbury Park Convention Hall on Friday, June 25th from 7pm to 11pm. As the over 500 guests walked through the doors of Convention Hall, they were greeted by the friendly faces of committee members and volunteers and were in awe over the dramatic transformation of this legendary venue into a true casino. Aside from the club lighting, dance music, and signature cocktails, the room was filled with a sense of community and support.

“We’re thrilled that so many people came out in support of our agency and the kids of Monmouth County that we serve - it was a great night” remarked BBBSMC’s Executive Director, William Salcedo.

The evening raised over \$50,000 for Big Brothers Big Sisters of Monmouth County and will be used to directly fund the agency’s mentoring programs for children who are facing emotional, social and academic challenges in the community.

Big Brothers Big Sisters of Monmouth County would like to acknowledge Madison Marquette and Wesley Grove Luxury Condominiums for their generosity as well as for the support it received from the event sponsors – The Morris & Clara Weshnak Foundation, McGuigan Tombs & Company, Hall Construction Co., Extensis Group, The Sean & Wileeta McGee Foundation, and Stephanie Lombardi, Esq.

Big Brothers Big Sisters of Monmouth County is a private, non-profit 501C3 organization. We do not charge a fee to the children or parents for our services. A volunteer Board of Trustees provides effective governance and support to the organization. Our revenue is generated through private donations, grants, planned gifts and special events.

**For additional information, please call 732-544-2224 or visit our website at [www.bbbsmonmouth.org](http://www.bbbsmonmouth.org).**