

For Immediate Release



FOR FURTHER INFORMATION

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Big Brothers Big Sisters of Monmouth County and Piccola Italia Announce “Dine Out For a Great Cause” to Support BBBSMC

Eatontown, NJ (June 2009) Big Brothers Big Sisters of Monmouth County (BBBSMC) is pleased to announce its partnership with Piccola Italia restaurant, located in Cobblestone Village, West Park Avenue, Ocean Township in support of BBBSMC and their mentoring programs for children of Monmouth County.

Every Thursday in the month of July, Piccola Italia will donate a generous portion of their lunch and dinner sales to BBBSMC which will be used to directly fund the agency’s mentoring programs for children who are facing emotional, social and academic challenges in the community.

Big Brothers Big Sisters of Monmouth County is a private, non-profit 501C3 organization. We do not charge a fee to the children or parents for our services. A volunteer Board of Trustees provides effective governance and support to the organization. Our revenue is generated through private donations, grants, planned gifts and special events.

OUR MISSION is to make a positive difference in the lives of children who are facing emotional, social and academic challenges. Through professionally supported relationships with a caring adult, BBBSMC assists the children in achieving their highest potential as they grow to become confident, competent and caring individuals.

For additional information, please visit our website at bbbsmonmouth.org,