

**BIG BROTHERS BIG SISTERS OF MONMOUTH COUNTY HOSTS
11th ANNUAL MATCHING SMILES GALA**

"Disco Ball" Theme Will Highlight the October Event

Eatontown, NJ, July 27, 2009 -- Big Brothers Big Sisters of Monmouth County (BBBSMC) will hold its 11th Annual Matching Smiles Gala on Friday, October 16, 2009 at Spring Lake Golf Club in Spring Lake Heights, New Jersey. This year's theme is disco, and the event, which begins at 7:00p.m., features a cocktail reception and silent auction, followed by dinner, '70s style dancing and entertainment.

This year, BBBSMC will honor New Jersey Natural Gas for the company's many contributions to BBBSMC and our community. Individual tickets may be purchased for \$200 with underwriting opportunities starting at \$500.

The Annual Matching Smiles Gala is the signature event for Big Brothers Big Sisters of Monmouth County. Every year, it brings nearly 300 of New Jersey's most affluent and influential individuals for a night charged with raising much needed funds to support BBBSMC's one-on-one mentoring program. This year, we are expecting to gross over \$150,000 in revenue and in-kind support.

The BBBS gala event was founded a decade ago by Valeria and Luiz Ribeiro of Holmdel. The first gala event in 1998 was held at the Ribeiro residence, with no more than 50 guests, and raised approximately \$20,000. With every edition, it grows to new heights.

The Gala Committee includes Pam Callender, Lauren Cesario, Karen Dempsey, Kristin Gaul, Gabriella McNamara, Michele McBride, Chris Mittman, Stella Price, Valeria Ribeiro, and Georgia Walsh.

For ticket and sponsorship details, call (732)544-2224 ext. 321 or email Marybeth Bull, Manager of Development at mbull@bbbsmonmouth.org or visit www.bbbsmonmouth.org.

The mission of Big Brothers Big Sisters of Monmouth County is to make a positive difference in the lives of children, who are facing emotional, social, and academic challenges. Through professionally-supported relationships with a caring adult, Big Brothers Big Sisters assists the children in achieving their highest potential as they grow to become confident, competent and caring individuals. For more information, please call 732-544-2224 or visit our website at www.bbbsmonmouth.org.

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